

WellSpoken Programs

Whether you choose a two or three day program for those who have high potential, are your emerging leaders or are already in a leadership position, your professionals will experience a transformation in the way they communicate.

Our unique methodology is based on the latest scientific research. Specially neuroscience, psychology, deep learning, and human performance. This is not about being exposed to a few tips or tricks of communication. The focus is on bringing about lasting transformation so each participant can capitalize on their uniqueness while making a greater impact in every communication opportunity, big or small.

This methodology has been instrumental in helping clients in several high consequence communication situations, a few examples below:

- ✓ \$120M Software Project PM Progress Reporting to Board
- ✓ Congressional Pitch for Funding
- ✓ Sales Pitch Content Creation & Rehearsal
- ✓ Billion Dollar Venture Capital Funding Success
- ✓ Meetings with the C-Suite
- ✓ Training Session Delivery
- ✓ One on One Feedback Sessions
- ✓ Conference Keynote Creation & Rehearsal
- ✓ Townhall Updates
- ✓ Every Day Personal and Professional Interactions
- ✓ Merger Talks with New Company Employees
- ✓ more...



The ability over the next ten years for your people to articulate their ideas in a clear and compelling way will be indispensable to the professional and their organizations. This singular, critical skill will give you and your professionals the needed competitive edge.

Learning Objectives:

- ✓ The 5 Step Calm Process
- ✓ **7 Keys to Effective & Powerful Communication™**
- ✓ **The 3 & 3 Principle™**
- ✓ Audience Engagement
- ✓ Command the Room
- ✓ Content Creation (Unique Method)
- ✓ Board Room Exercise
- ✓ Story Telling for Business – How to Tell Your Story (\$875,000 Example Included)
- ✓ more...

WellSpoken Programs



In Person Workshop - Three Day WellSpoken Greater Impact : Up to 11 Participants

Venue : Client Company Site or Speaker's Source Site.

Timing: 08:30 AM – 5:00 PM for the first two days and 08:00 AM – 1:00 PM day three.

Call for questions or additional details!

Program Fee: Speaker's Source Site - \$19,995

Program Fee: Client Site - \$18,495 Includes Travel & Per-Diem

Program Fee: Open Enrollment Per Seat - \$2,195

Reschedule Policy: Clients should reschedule within 5 weeks of the workshop start date.

In Person Workshop - Two Day WellSpoken Level Up : Up to 11 Participants

Venue : Client Company Site or Speaker's Source Site.

Timing: 08:30 AM – 5:00 PM Each Day

Call for questions or additional details!

Program Fee: Speaker's Source Site - \$14,995

Program Fee: Client Site - \$13,495 Includes Travel & Per-Diem

Program Fee: Open Enrollment Per Seat - \$1,895

Reschedule Policy: Clients should reschedule within 5 weeks of the workshop start date.

Virtual - Two Day WellSpoken : Up to 8 Participants

Venue : Client Company Site or Speaker's Source Site.

Timing: 08:30 AM – 5:00 PM Each Day

Call for questions or additional details!

Program Fee: \$11,995

Program Fee: Open Enrollment Per Seat - \$1,695

Reschedule Policy: Clients should reschedule within 5 weeks of the workshop start date.

Across all industries companies are spending millions of dollars every year to retain, attract and hire top talent. There is a shortage of professionals who can demonstrate that rare combination of technical as well as persuasive communication skills. Both are critical to a company's success in this ultra-competitive marketplace. It's true, our current employees are considered SMEs but there is a missing ingredient. Speaker's Source offers practical and cost-effective solutions to this pervasive problem. [Contact us](#) now to discuss how we can help close this gap and put our tried-and-true methodology to work for you.

Barbara Corcoran of Shark Tank fame and Multi-Millionaire Real Estate Mogus said this.

“If you're going to be in business, the single most important thing is the ability to communicate your ideas to every single person you meet.”

According to a recent article by Anne Petrik at Vistage.com, 62% of CEOs are planning on more development of their employees in the coming year. According to her article they see this as a strategic way to win the talent they need to keep and recruit top talent.